



Mark your calendars

Upcoming meetings and events

- June 15-17, 2006 Florida National Dental Convention (FNDC)
Gaylord Palms Resort and Convention Center - Orlando, FL
- October 2006 National Orthodontic Health Month
- October 25-29, 2006 Southern Association of Orthodontists (SAO)
Annual Meeting - Sandestin Golf and Beach Resort - Destin, FL
- March 2-4, 2007 Florida Association of Orthodontists (FAO)
Annual Session - Renaissance Tampa Hotel International Plaza - Tampa, FL
- May 18-22, 2007 American Association of Orthodontists (AAO)
Annual Session - Seattle, WA

FLORIDA ASSOCIATION OF ORTHODONTISTS NEWSLETTER

May 2006

Component
American Association of
Orthodontists



President's Message



Jorge Coro

During the last couple of years, the Executive Committee debated the possibility of changing our annual meeting to a weekend format. The surveys indicated that the membership wanted it, and most of the committee agreed. I, being a traditionalist, was the dissenting voice-how wrong I was!

The March meeting was an outstanding success. The Renaissance Tampa Hotel and International Plaza was a welcome change of venue and we hope to make it our home in the coming years. Dr. Sato's presentation was superb and an eye opener for most of the audience. I hope all of you can now understand my enthusiasm for this exciting treatment modality. His treatment philosophy, ideas on the etiology of different malocclusions and the impressive treatment results showed us what is possible when you think "out of the box".

We need to thank GAC for their Gold and Televox for their Silver sponsorships. Their generous support helped us defray our ever rising expenses, but more is needed. Included in this issue Kim Reed explains the forthcoming dues increase along with other important information on actions taken at the AAO House of Delegates.

Next year's program promises to be just as exciting. Drs. Bob Boyd, Tim Wheeler, Clark Colville, and David Paquette will be talking on "Treatment of Complex Malocclusions" using the "Invisalign System". We are looking into having at least one of the dinners on site in one of the excellent restaurants available at International Plaza.

I am looking forward to a productive year and am thankful for having such a great group on the executive committee. I would like to welcome Mark Lively as our newest director, a great addition!

On the agenda this year is our foray into the political realm with the creation of our political fund. Soon you will be asked to make a pledge towards future contributions. Please stay in touch and let us know how we can better serve you.

Sincerely,
Jorge

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FLORIDA ASSOCIATION OF ORTHODONTISTS

AAO/FAO ACTIONS, DUES and ASSESSMENTS BILLING

The AAO has developed a new comprehensive bill which you will need to read very carefully to choose or deny optional elections for participation.

FAO Membership

FAO General Assembly in March voted a dues increase of \$50 to fund current and future programs. A one-time assessment of \$50 was also passed to cover the shortfall for 2005-06. (The leadership was unable to anticipate that the dues increase should have been presented a year sooner.) The AAO billing does not allow a second line for the assessment, so the "dues" for this year will be increased by \$100 and reduced by \$50 next year.

AAO House of Delegates Action

- 1) The House this month generated a new application process to allow ease of becoming an active member.
- 2) \$2 million was allocated to be made available to the orthodontic residency programs in USA and Canada to support recruitment and retention of faculty. The \$2 Million will be funded out of reserves and will not require a dues increase.
- 3) An assessment of \$450 per member/year was passed for 2 years to fund a public awareness program designed to target mothers of children ages 5-17, utilizing television, magazines and the internet, so they might appreciate the significance of choosing an orthodontist to provide orthodontic care. Approximately \$420,000 was also allocated to this program from AAO reserves. The effectiveness will be evaluated using special test sites with future programming and funding determined.
- 4) The House upheld the requirement for our members to also be ADA members

Full Name: Mark David Lively
Practice Location: Stuart, Florida
Dental School: University of Louisville 1988
Orthodontic Residency: University of Louisville 1990

Dr. Mark Lively

Private Practice Experience:

After graduating from Louisville, I went into an associateship with Dr. Ralph DeDomenico, in Tampa. Three years later, I purchased a small practice in Stuart from Dr. Keister Richardson. This July will be our 13th anniversary in the same office, with most of my original staff still with me. The three years as an associate with Dr. DeDomenico were invaluable to me, giving me the confidence needed to go out on my own, knowing I was trained by the best of the best.

Family:

My wife LaDonna and I will be celebrating our 21st wedding anniversary in May. I have 3 boys- Jesse (15), Nicholas (14), and Matthew (9).

Hobbies and Activities:

With three boys, it goes without saying- sports, sports, sports. My boys are involved in recreational and travel baseball, hockey, football, golf and tennis. I also love bass fishing, my poker group, reading, working in the yard, and traveling. Outside of spending time with the family, I enjoy my time working on the board of various community programs, like United Way's Success By Six and Character Counts, the YMCA, and youth sports programs.



Dr. Mark Lively, wife LaDonna, and sons Matthew, Nicholas, and Jesse

Dr. Gerald Samson

- FAO sponsored speaker at FNDC on June 17, 2006

The 2006 Florida National Dental Convention (FNDC) will take place from June 15-17, 2006 at the beautiful Gaylord Palms Resort and Convention Center in Orlando, FL. Please make sure to attend this fabulous meeting and all the events and continuing education that it has to offer. Once again, the FAO will be sponsoring a speaker to give a lecture concerning orthodontics, with the purpose to improve communication between the orthodontic profession and the general dental profession. This year's speaker will be Dr. Gerald Samson, a 1981 graduate of the orthodontic residency program at Northwestern University. Dr. Samson is a Diplomate of the American Board of Orthodontics, a Fellow of the American College of

Dentists, and has lectured extensively at numerous national, regional, and local meetings for organizations such as the American Association of Orthodontists and American Academy of Pediatric Dentistry. Dr. Samson has been in private practice in Marietta, Georgia since 1981.

Course descriptions and times are as follows:

Swift Shift: Treatment Methods for Anterior and Posterior Cross-bites

→ Saturday, June 17, 2006: 8:00-11:00am
3CEH

In this course, Dr. Samson sheds light on cross-bite treatment timing, appliances, methods, and mechanics. Post-treatment retention methods, relapse potential and factors and necessary records and documentation are discussed as well.

Bite Deeply: Mechanical Engineering and Clinical Orthodontics

→ Saturday, June 17, 2006: 12:30-3:30pm
3CEH

In this course, Dr. Samson focuses on a unique hands-on and simplified approach to understanding applied clinical orthodontic physical science: moments, forces, couples, moments of forces, moments of couples, and their equilibrium. Clinical highlights include examples showing why and when the "pre-adjusted" appliance won't always work and what to do about it, and why deep-bites may be very difficult, frustrating, and time-consuming to correct and what exactly to do about it.

FAO Annual Session:

2007 Preview

The 2007 Annual Session is scheduled for March 2-4, 2007 at the Renaissance Tampa Hotel International Plaza. The topic will be 'Treating Complex Malocclusions with Invisalign' with featured speakers including Dr. Robert Boyd, Dr. Timothy Wheeler, Dr. Clark Colville, and Dr. David Paquette.

Lecture topics will address the following:

- The Invisalign technique of today is vastly different from that of yesterday and, with continued research and development, the Invisalign technique of tomorrow will be even better. Learn about current research findings that reveal methods to better treat your patients today, and examine where future research will take us to better treat our patients tomorrow.

-As the demand for Invisalign treatment increases, many clinicians too quickly dismiss difficult cases as unacceptable for Invisalign. Discover how even the most difficult cases can be successfully treated, with a thorough understanding of the strengths and weaknesses of the system.

Make sure to save the date (March 2-4, 2007) to attend this fabulous meeting and lecture.



RENAISSANCE
HOTELS & RESORTS

Reservations can be made on-line at:

<http://marriott.com/property/propertypage/tpaim?groupCode=FORFORA&app=link> or 1-800-644-2685

mention group code: FORFORA

FAO Rate \$159.00 per night